

3M Building and Commercial Services Division  
3M<sup>SM</sup> Cleaned Green Program



Simple steps  
to a Clean future

Cleaned  
**Green**  
Program 





## 3M<sup>SM</sup> Cleaned Green Program: An Environmentally Preferable Approach to Cleaning

For more than 35 years, 3M has been an industry leader in environmental stewardship. The 3M<sup>SM</sup> Cleaned Green Program has harnessed this extensive experience and expertise to help you meet your environmental goals. Take your facility's cleaning process to a higher level by measuring and communicating your results through the 3M<sup>SM</sup> Cleaned Green Program's easy three-step environmentally preferable approach to cleaning.

### An environmentally sustainable approach to cleaning your facility can help:

Minimize impact on human health  
and the environment

Improve indoor air quality\*

Reduce water, chemical and  
energy waste

# BENEFITS OF

## Why Green Cleaning?

Choosing to participate in an environmentally preferable cleaning program can help yield health, safety and human-relations benefits. Other drivers that may influence your decision to pursue a greener approach to cleaning may include:

- Local, state and federal regulations
- Interest in third-party certifications such as ISSA CIMS®, LEED®, Practice Green Health (formerly H2E for Health Care) and Healthy Schools Campaign program
- Concern for building occupants and public perception
- Organizational goals

## An Integrated Approach:

The 3M<sup>SM</sup> Cleaned Green Program provides you with the tools you need to implement a successful sustainable cleaning program, including:

- Products, procedures and global technical support
- The 3M<sup>SM</sup> SMART (Service, Maintenance, Analysis, Resources and Training) Program, a comprehensive productivity and training program
- Internal and external communications materials such as window clings, posters and recognition certificates
- Benchmarking self-assessment forms



### What is green cleaning?

Green cleaning can be defined as cleaning that minimizes the impact on human health and the environment.

### What are environmentally preferable products and services?

Environmentally preferable products are defined in the Instructions for Implementing Executive Order 13423, titled "Strengthening Federal Environmental, Energy and Transportation Management," as products or services that have a lesser or reduced effect on human health and the environment when compared with competing products or services that serve the same purpose. This comparison may consider raw materials acquisition, product, manufacturing, packaging, distribution, reuse, operation, maintenance, or disposal of the product or service.



Extend the life of flooring, carpets and furnishings

Meet the requirements of new and emerging regulations and third-party certifications

Communicate your environmental sustainability goals internally and externally

# CLEANING GREEN

# 3M<sup>SM</sup> Cleaned Green Program:

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## Team Selection and Facility Assessment

- Select team members, set goals and establish timeline
- Assess your facility's current products, procedures and equipment
- Determine your facility's requirements for 3M<sup>SM</sup> Cleaned Green products, procedures and equipment
- Begin awareness campaign and continuous feedback procedure

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## Facility Staff Training

- Train facility managers and cleaning and maintenance staff about products, procedures and equipment conversions
- Establish and maintain health and safety benefits awareness efforts
- Highlight staff recognition and advancement opportunities
- Document best practices

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## Marketing, Promotion and Continuous Improvement

- Determine and pursue relevant third-party certifications such as ISSA CIMS and LEED<sup>®</sup>
- Review and share results
- Promote and communicate internally with employees, residents and visitors
- Promote and communicate externally with your community and investors



A SIMPLE  
THREE-STEP  
PROCESS

# 3M Cleaned Green — Cleaning and Maintenance Products

3M's effort to reduce its own footprint is just part of our commitment to environmental stewardship. As part of the 3M™ Cleaned Green Program, 3M Building and Commercial Services Division also offers you a wide selection of cleaning and maintenance products and tools that help you reduce your impact on health and the environment. These solutions are designed to support your environmentally preferable cleaning efforts.



3M™ Floor Pads



3M™ Twist 'n Fill™ Cleaning Chemical Management System



Scotchgard™ Floor Protection Products



3M™ Easy Clean System



Scotch-Brite™ Greener Clean Scrub Sponges and Wipes





# A Comprehensive Approach to Green Cleaning

The 3M™ Cleaned Green Program offers environmentally preferable solutions for virtually all areas of your facility. The 3M product portfolio goes beyond chemicals to provide you with a range of products and tools to help you maintain a successful green cleaning program.

## 3M™ Twist 'n Fill™ Cleaning Chemical Management System

Meets California Air Resource Board VOC regulations

Effective using cold water which helps reduce energy use

Concentrated formulas help minimize packaging

Dispenser is designed to reduce personal exposure to chemicals



## Scotchgard™ Floor Protection Products

Reduction in frequency of stripping and refinishing can help save up to 40 to 50 percent in labor and chemicals annually

Less chemical use can help minimize environmental impact





### Scotch-Brite™ Greener Clean Products

Made from natural and recycled materials

Reusable and long-lasting which helps reduce the production and waste of one-time use materials

Hallway



### 3M™ Easy Clean System

Dispensing mechanism on flat mop can help cut chemical waste by as much as 80 percent

### 3M™ Floor Pads

Washable and reusable

# 3M<sup>SM</sup> Cleaned Green Program Support Tools

3M is committed to helping your environmentally preferable cleaning efforts succeed. That's why the 3M<sup>SM</sup> Cleaned Green Program offers you the following support:

## The 3M Environmentally Preferable Documentation Tool

This tool assists you in creating defined and measurable criteria for meeting your environmentally preferable requirements through alignment with Executive Order 13423, "Strengthening Federal Environmental, Energy and Transportation Management."

## The 3M<sup>SM</sup> SMART Program and SMART QA Program

A comprehensive training and support program, the 3M<sup>SM</sup> SMART Program covers service, maintenance, analysis, resources and training. The 3M<sup>SM</sup> SMART QA Program helps you conduct inspections and gather precise data on the key performance criteria you need to measure. Posters and cart cards can help you share information and instructions about the program to the cleaning staff.

Cart cards



Posters

## Customizable 3M<sup>SM</sup> Cleaned Green Program Communication Vehicles

Posters, table tents and window clings are designed to help you promote and communicate your participation in the 3M Cleaned Green Program to building employees and visitors.

Table tents



Window clings



Posters



## 3M<sup>SM</sup> Cleaned Green Program Support Team

3M Building and Commercial Services Division has a highly trained field sales force and global technical support team ready to help you review, implement and address your organization's environmental goals and initiatives. At any time during your participation in the 3M<sup>SM</sup> Cleaned Green Program, this team is available to help you maintain a cleaner, healthier, safer and environmentally preferable facility.

## Collaborating with Other Organizations

3M works closely with several third-party organizations that provide end-user testing of and/or certification for sustainable products and cleaning practices. Some of the leading organizations are:

- Association for the Healthcare Environment<sup>®</sup> [www.AHE.org](http://www.AHE.org)
- Green Seal<sup>™</sup> [www.green Seal.org](http://www.green Seal.org)
- ISSA—The Worldwide Cleaning Industry Association<sup>®</sup> [www.issa.com](http://www.issa.com)
- The Carpet and Rug Institute [www.carpet-rug.org](http://www.carpet-rug.org)
- U.S. Green Building Council [www.usgbc.org](http://www.usgbc.org)

### LEED<sup>®</sup> Certification Guidance

As part of the 3M<sup>SM</sup> Cleaned Green Program, you can receive help determining your eligibility for LEED<sup>®</sup> credits and certification.

\*\*Green Seal<sup>™</sup> is an independent non-profit founded in 1989



## 3M Company Environmental Product Solutions

Along with 3M Building and Commercial Services Division's wide array of cleaning and maintenance products and tools, 3M Company also offers products in the following markets:

Construction	Industrial production	Communications
Office supplies	Transportation	Healthcare

Many of these product solutions can help bring you closer to gaining LEED<sup>®</sup> or other third-party certification. You can download the environmental solutions catalog of products at [3M.com/EnvSolutions](http://3M.com/EnvSolutions).



## 3M<sup>SM</sup> Cleaned Green Program Commitment

### Work With a Leader

Sustainability is everyone's responsibility. 3M, with its legacy of proven technology and environmental leadership, can work with you to meet today's needs while allowing the next generation to meet their own.

Benefit from 3M<sup>SM</sup> Cleaned Green Program's many strengths, including:

- A global sales organization and technical support
- A broad product portfolio with a wide range of environmentally preferable options
- The strength of 3M products, such as the 3M<sup>TM</sup> Twist 'n Fill<sup>TM</sup> Cleaning Chemical Management System, Scotchgard<sup>TM</sup> and Scotch-Brite<sup>TM</sup> products
- 3M Building and Commercial Services Division's offering of Green Seal<sup>TM</sup>-certified chemicals





CLEAN,  
SAFER AND  
COMFORTABLE  
ENVIRONNMENTS

For more information on the  
3M<sup>SM</sup> Cleaned Green Program,  
contact your local 3M sales  
representative,  
call us at 1-800-626-8578  
or visit 3M.com.

\* See [epa.gov/iaq](http://epa.gov/iaq) for the benefits of improving indoor air  
quality in the indoor environment (EPA-402-K-02-005).



**Building and Commercial  
Services Division**

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